



**Ministry of Tourism
& Trade Development**
Cayman Islands Government

CAYMAN ISLANDS
GRAND CAYMAN | CAYMAN BRAC | LITTLE CAYMAN



INTERNATIONAL SCUBA DIVING HALL OF FAME (ISDHF)

2026 POSTER COMPETITION

INFORMATION PACKET



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INTRODUCTION

The International Scuba Diving Hall of Fame (ISDHF) was established in 2000 by the Cayman Islands Ministry of Tourism. As a pioneering leader in dive travel and a premier global destination for divers, the Cayman Islands was the natural choice to serve as the home of a hall of fame dedicated to honouring individuals who have made significant contributions to the sport of scuba diving.

As part of the 2026 celebrations and youth engagement initiatives, the Cayman Islands Department of Tourism is launching the 2026 ISDHF Poster Competition to encourage students to creatively explore ocean awareness, imagination, and marine storytelling through visual art.

Participants are invited to create original posters inspired by the competition theme ***What Lies Beneath***, encouraging young artists to explore the hidden worlds beneath the ocean's surface through creativity and artistic expression.

OBJECTIVES

The 2026 ISDHF Poster Competition seeks to:

- Encourage youth participation in tourism, environmental, and cultural initiatives.
- Promote awareness and appreciation of the ocean and marine ecosystems.
- Inspire creativity and artistic storytelling through visual art.
- Encourage imagination and curiosity about the underwater world.
- Showcase the talents of young Caymanian artists.

GOALS

- To educate young people about the importance and beauty of the ocean environment.
- To encourage artistic expression and creativity.
- To inspire appreciation for marine life and underwater ecosystems.
- To foster environmental awareness through art and storytelling.

BENEFITS

- Increased appreciation for the marine environment and underwater ecosystems.
- Development of artistic, creative thinking, and storytelling skills.
- Recognition of students' creative work on a national platform.
- Opportunity for student artwork to be featured at high-profile tourism events.



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COMPETITION THEME

Beneath the surface of the ocean lies an unseen world full of mystery, beauty, danger, and discovery. For this theme, students are invited to create a poster exploring *What Lies Beneath* — whether through underwater adventure, hidden sea creatures, emotional symbolism, suspense, fantasy, or environmental storytelling.

Participants are encouraged to use their imagination and creativity to interpret the theme in unique and meaningful ways. Posters may highlight marine life, ocean conservation, underwater ecosystems, fantasy worlds beneath the sea, or the hidden impact humans have on the ocean environment.

COMPETITION RULES & GUIDELINES

Eligibility: Open to students ages 8–17 in the Cayman Islands. Participants may enter individually only.

Theme All posters must clearly reflect the competition theme: *What Lies Beneath*

Artwork should creatively interpret the theme while demonstrating originality, imagination, and artistic expression.

POSTER FORMAT & MEDIUM

- Size: Standard 22" x 28" Bristol or poster board (flat format only)
- Medium: Paint, pencil, pastels, and mixed media
- High-resolution photo submission required

Each submission must include:

- A title
- A short artist statement (maximum 150 words) explaining the inspiration behind the piece.

CONTENT & ELIGIBILITY RULES

- Artwork must be original and created solely by the participant.
- No AI-generated artwork permitted.
- AI tools may not be used to generate core artwork or design elements.
- Any reference materials used must not infringe copyright.
- Posters must be appropriate for all audiences.
- The competition theme must be clearly visible and reflected in the artwork.



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SUBMISSION REQUIREMENTS

Student information should be submitted to the back of the poster and included with the submission form:

- Student's Full Name
- Name of Institution/Homeschool
- Grade Level
- Students are required to submit a high-resolution photo of their artwork via the online form: <https://wkf.ms/4wHVQjQ> and deliver the physical artwork to the Cayman Islands Department of Tourism, SIX 3rd Floor Cricket Square, 171 Elgin Ave, on or before **Friday, August 28th, 2026** by 4:30 pm.

JUDGING GUIDELINES

A panel comprising representatives from the public and private sectors, alongside members of the ISDHF Board, will evaluate submissions based on the following criteria:

1. Creativity & Originality – 40 points
2. Relevance to the Theme – 30 points
3. Artistic Quality & Presentation – 20 points
4. Impact of Message – 10 points

AWARDS & RECOGNITION

All participants are invited to the Film Screening and Award Ceremony held on September 2nd, 2026.

A total of six winners will be recognized across two age categories:

- **Junior Category (Ages 8–12):** 1st, 2nd, and 3rd Place
- **Senior Category (Ages 13–17):** 1st, 2nd, and 3rd Place

Winners will be announced and presented with their awards at the official awards and screening event.

1st Place:

- Artwork featured in the official 2026 ISDHF Induction Ceremony Programme
- Cash Prize: CI\$300
- Cayman Airways Travel Voucher (recipient to pay taxes)
- Invitation for winner and one guest to attend:
 - ISDHF Night at the Museum & ISDHF Induction Ceremony
 - Artwork displayed at all ISDHF events



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2nd Place:

- Cash Prize: CI\$200
- Gift Card CI\$50.00
- Invitation for winner and one guest to attend:
 - ISDHF Night at the Museum & ISDHF Induction Ceremony
 - Artwork displayed at all ISDHF events

3rd Place:

- Cash Prize: CI\$150
- Gift Card CI\$50.00
- Invitation for winner and one guest to attend:
 - ISDHF Night at the Museum & ISDHF Induction Ceremony
 - Artwork displayed at all ISDHF events

All Participants:

- Certificate of Recognition
- Opportunity for artwork to be featured on official ISDHF digital platforms

IMPORTANT DATES

- Opening Date: Wednesday, May 27th
- Submission Deadline: Friday, August 28th, 2026
- Announcement of Winners, Film screening & Award Ceremony: Wednesday, September 2nd, 2026
- Night at the Museum Event: Thursday, September 3rd
- 2026 ISDHF Induction Ceremony: Friday, September 4th

CONTACT

- For questions or additional information, please contact the Cayman Islands Department of Tourism Competition Team at: competition@caymanislands.ky