

VISITS:

The Cayman Islands welcomed **250,699 stay-over visitors** from January to June 2024, marking the third-highest visitation for the first half of a year in recorded history, only behind 2018 and 2019.

- The number of visits by stay-over visitors **increased by 6.5%** compared to 2023.
- **Visitation peaked in March 2024 with 57,040**, the second-highest number for a single month in recorded history, only behind March 2019.
- Visitors **stayed an average of 6.0 nights** in the destination, and **43.2% had previously visited** the Cayman Islands.
- 45% of individuals were between 36 and 60 years old, with an average age of 42.9 years.



PURPOSE OF VISIT:

- The purpose of visits was mainly for **Leisure**, with 220,365 persons accounting for **87.9%** of the total stayover visitation.
- The number of **leisure travellers increased by 4%** compared to 2023.
- **Business-related travel**, which accounted for 6.2% of total visitation, **increased by 10%** in 2024 to 15,543 persons.
- There were 14,791 persons visiting relatives, this was 5.9% of total visitation.



GEOGRAPHY:

- The **top three countries** for visitation were the **United States (210,712)**, **Canada (17,186)**, and the **United Kingdom (7,120)**.
- The **United States** contributed the most visitors, with **84% of total stay-over visits** – a **0.4 percentage point increase** when compared to 2023.
- **Canada** accounted for **6.9% of visits**, 0.7 percentage points below 2023.
- **Europe** represented **4.4% of visits**, which was the same as in 2023.



CRUISE:

- **Cruise passenger arrivals** for January to June were **634,212**, down 14.6% or 108,341 persons compared to the same period in 2023.
- There were **197 cruise ship calls**, down by 50 calls compared to 2023.



AVIATION:

- **International inbound** airline capacity was **490,738 seats on 2,955 flights** so far in 2024.
- **Nonstop service** was scheduled **from 8 countries** and **26 gateways on 10 airlines**.
- **Inbound airline seats** to the **US, UK** and **Canada** accounted for **87% (425,870)** of the total.
- **Inbound airline seat capacity increased by 15%** on 365 more flights compared to 2023.



ACCOMMODATION:

- **Total bedroom stock** stands at **8,060**, with **Apartments/Condos** and **Hotels** accounting for **48%** and **35%**, respectively.
- With the addition of **Vida Cayman Islands** and **Hotel Indigo** in 2024, the **hotel category** account for a total room stock **increase from 33% to 35%**.



CAYMAN ISLANDS
DEPARTMENT OF TOURISM

6 MONTH DESTINATION SNAPSHOT

JANUARY – JUNE 2024



OURCAYMAN.KY

CAYMAN ISLANDS VISITATION

STAY-OVER VISITATION



STAY-OVER VISITORS
250,699

YOY % DIFFERENCE: **6.5%**



6.0 NIGHTS
AVERAGE LENGTH OF STAY

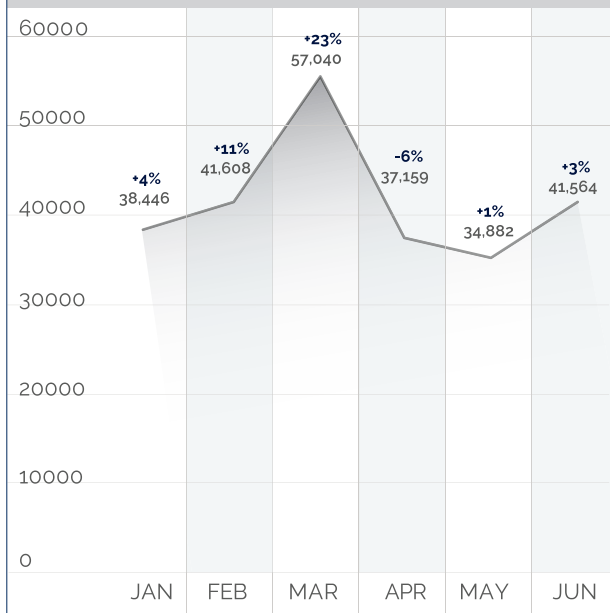
SAME AS 2023



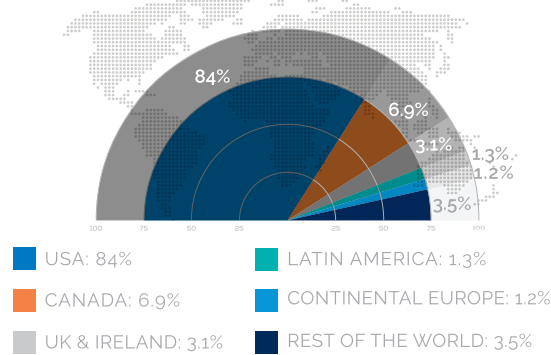
45 | **42.9**
MEDIAN AGE | AVERAGE AGE

SAME AS 2023

STAY-OVER ARRIVALS BY MONTH (2024 vs 2023)



SHARE OF STAY-OVER VISITATION BY REGION



TOP STATES

1. NEW YORK – 11%
2. TEXAS – 10%
3. FLORIDA – 8%
4. NEW JERSEY – 5%
5. ILLINOIS – 4%



CRUISE VISITATION



634,212
CRUISE VISITORS

YOY % DIFFERENCE: **-15%**

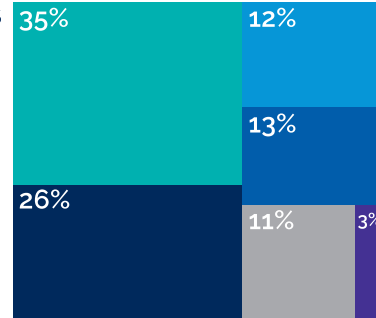
SHIP CALLS
197

50 FEWER THAN 2023

Source: Port Authority of the Cayman Islands

CRUISE PASSENGER ARRIVALS BY CRUISE CORPORATION

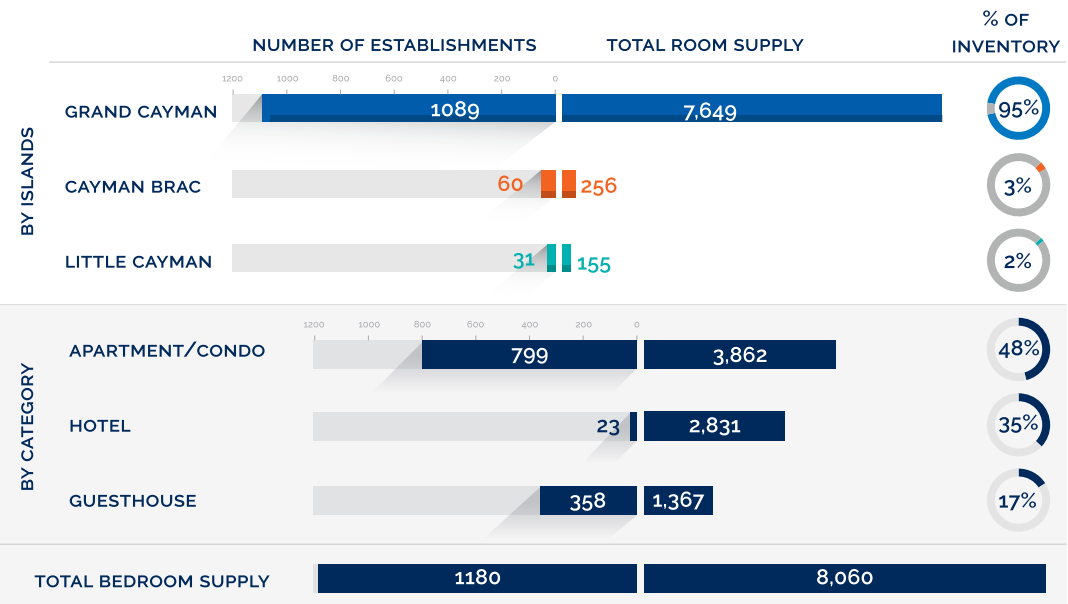
- CARNIVAL CORPORATION (35%)
- ROYAL CARIBBEAN (26%)
- DISNEY CRUISE LINE (12%)
- MSC CRUISES (13%)
- NORWEGIAN CRUISE LINE (11%)
- OTHER (3%)



CRUISE PASSENGER ARRIVALS BY MONTH (2024 vs 2023)



ACCOMMODATION STATISTICS



OF BEDROOMS
8,060

OF BEDS
11,383

BED CAPACITY
22,939

43.2%

REPEAT VISITORS

16 PERCENTAGE POINTS BELOW 2023

56.8%

FIRST TIME VISITORS

INBOUND CAPACITY FROM US, CANADA AND UK (JAN-JUN)

Source: IATA

425,870 INBOUND SEATS ON
2,548 FLIGHTS

15% INCREASE IN SEATS ON 365 MORE FLIGHTS

AVERAGE DAILY RATE (JAN-JUN)

16.9% HIGHER THAN 2023

Source: STR, Inc

REASONS FOR VISIT – 2024 VS 2023

- LEISURE – 87.9%
- BUSINESS – 6.2%
- VISITING RELATIVES – 5.9%

pp - percentage point change (2024 vs 2023)

Source: Cayman Islands Department of Tourism / Cayman Islands Customs and Border Control